

Not important at all
 Not very important
 Somewhat unimportant
 Neutral
 Somewhat Important
 Important
 Very Important

- ☐ ☒ ☐ ☐ ☐ ☐ ☐ Campus is safe and secure
- ☐ ☒ ☐ ☐ ☐ ☐ ☐ Majors that interest me
- ☐ ☒ ☐ ☐ ☐ ☐ ☐ Athletics program that fits my needs
- ☐ ☒ ☐ ☐ ☐ ☐ ☐ Extracurricular activities that I enjoy, are available
- ☐ ☒ ☐ ☐ ☐ ☐ ☐ Admission staff is accessible
- ☐ ☒ ☐ ☐ ☐ ☐ ☐ Faculty care about students as individuals
- ☐ ☒ ☐ ☐ ☐ ☐ ☐ *University* prepares me for a career that interests me
- ☒ ☐ ☐ ☐ ☐ ☐ ☐ *University* location is desirable and meets my needs

Are you thinking of attending:

- ☒ School of Architecture
- ☐ School of Buisness
- ☐ School of Engineering
- ☐ Graduate School
- ☐ Law School
- ☐ Medical School
- ☐ *University* College
- ☐ School of Public Health
- ☐ School of Social Work
- ☐ *University* College
- ☐ *University* College

What other schools will you be applying for?

Thank you again, *Name*, for taking the time to complete this survey.

Submit Information...

Clear Form...

If you would like any more information on our school, please visit our web site at www.university.edu, or e-mail us at Universitysurvey@admissionsinfo.com

FIGURE 26 (cont.)

Name, we've appreciated your interest in *University*. Do you still intend to apply to *University*, or do you need another application or any other information?

- ☒ Yes, I will be applying
- ☐ No, thank you. I will not be applying to *University*.
- ☐ I am still undecided.

SUBMIT-NOT INTERESTED IN SURVEY

Student Information Correction...

<input type="text" value="Name"/>	(First Name)
<input type="text"/>	(Preferred Name)
<input type="text"/>	(Middle Name)
<input type="text" value="Last Name"/>	(Last Name)
<input type="text" value="Address"/>	(Address 1)
<input type="text"/>	(Address 2)
<input type="text" value="City"/>	(City)
<input type="text" value="AL"/> <input type="text"/>	(Zip)
<input type="text" value="###-###-####"/>	(Phone)
<input type="text"/>	(E-Mail Address)
<input type="text"/>	(1st Academic Interest)
<input type="text"/>	(2nd Academic Interest)

- ☐ Please send me another application.
- ☐ Please e-mail me; I have another question.

Name, if you have two more minutes, I would appreciate it very much if you would take a look at the questions below and respond where appropriate.

Thank You.

How much influence does each of the following factors have on your decision to apply to *University* ?

FIGURE 26